



Edmon Zakaryan

Product Designer

Email
edmonzakaryanwork@gmail.com

Social

Telegram
@EdmonZakaryan

Behance
<https://www.behance.net/ZedmonaudleyZ>

LinkedIn
<https://www.linkedin.com/in/edmon-zakaryan-b62412228/>

Education

University
Kyiv National University of Technologies and Design
Web Design - 2026

Language Skills

Ukrainian
Native

English
B2

Personal information

Product Designer with 6+ years of experience. Specialized in end-to-end design of digital products — from research and concept to polished interface. Worked on projects across e-commerce, SaaS & B2B, EdTech, HoReCa, iGaming, and more. Able to generate ideas, advocate for design decisions, and build scalable design systems. Integrating AI into the design process, with experience in motion design and video production.

Experience

2024 - Current Kyiv, Ukraine



Product Designer
Native Apps

- Developed from scratch and maintained a complex product design system comprising hundreds of components and ensuring consistency across all platforms
- Served as the primary source of ideas for the product: the vast majority of implemented features and UX solutions were initiated personally
- Designed new functional modules from concept to handoff to development, independently defending decisions before the team
- Integrated AI tools into the product process, increasing the speed of iterations
- Handled motion design and video editing within the product
- Conducted ongoing UX research, analyzed user behavior, and implemented data-driven improvements

2023 Kyiv, Ukraine



Product Designer
Freelance

- Designed interfaces for B2B and B2C web products: from the initial brief to the final mockup ready for handoff to development
- Developed design systems for several products, which reduced the time needed to approve new screens
- Conducted UX research independently, prepared user flows and interaction scenarios
- Created content for advertising campaigns and social media: banners, stories, ad layouts
- Worked on integrating AI tools into the design process

2022 - 2023 Kyiv, Ukraine



UI/UX Designer
Betaprint

- Managed a large number of projects for international clients from Europe and other regions under tight deadlines
- Designed the game UX/UI for a mobile product: developed the navigation system, game screens, and onboarding flow
- Created motion graphics and animated videos in Adobe After Effects for client marketing campaigns
- Conducted UX research, user testing, and interaction scenario analysis prior to project launch
- Developed comprehensive design systems and component libraries tailored to the needs of specific products

2021 - 2022 Kyiv, Ukraine



UI/UX Designer
Kiselev Studio

- Developed responsive websites for clients across various industries—from e-commerce to corporate portals
- Designed user interfaces with a focus on user behavior and client business metrics
- Handled video post-production: editing, color correction, and motion graphics for advertising materials
- Independently managed client projects from brief to final delivery without involving a project manager
- Developed email templates, advertising banners, and marketing materials in a consistent brand style

2018 - 2021 Mariupol, Ukraine



UI/UX Designer
Brutal digital marketing

- Developed end-to-end websites: from concept and wireframes to final design
- Created comprehensive design systems for client projects, ensuring product scalability and consistency
- Independently communicated with clients during the requirements gathering and results presentation phases
- Designed product interfaces with business goals and end-user needs in mind
- Developed advertising and marketing materials for clients' digital campaigns

Skills

Product & UX Design

- End-to-end product design (research → wireframe → prototype → handoff)
- UX Research, user interviews, usability testing
- User flow & information architecture
- Interface design for web, mobile (iOS/Android), desktop
- Responsive & adaptive design
- Design systems — creation, documentation, maintenance
- Motion & micro-interactions
- Competitor analysis & UX audit

Soft Skills

- Concept ownership
- Independent project management
- Cross-functional collaboration
- Proactive problem-solving
- Presentation & stakeholder communication
- Work under tight deadlines

Visual & Brand

- Visual identity & brand guidelines
- Marketing & advertising creatives (banners, stories, social media)
- Presentation design
- Illustration & graphics

Motion & Video

- Motion graphics (Adobe After Effects)
- Video editing & color grading (Adobe Premiere Pro)
- Animated UI components & onboarding flows

Tools

- Figma
- Adobe Photoshop, After Effects, Premiere Pro
- Claude Code, Perplexity